



# Snapsheet SaaS Platform

## Video Transcript

Customers around the world expect experiences that are mobile, frictionless and NOW—and your clients, stakeholders, and employees do too. What if you could create a claims experience that evolves along with everyone's needs while achieving massive productivity gains and economic benefit, all at a fraction of the time and cost of other platforms?

Snapsheet software-as-a-service drives automated digital claims experiences to help organizations innovate now and in the future.

Our innovative approach to virtual claims was built and honed within high-pressure claims environments. The result is a learning machine where the claim knows what needs to happen, who to involve, when to involve them – and provides all the information needed to make the best decision.

This living claims experience puts you in a position to evolve along with new technologies and respond to new needs, so you can add more capabilities, more users, and omnichannel communication tools – to engage your customers and third parties at the right time, through the best channel.

Our platform sits on top of your current infrastructure, or it can be a fully end-to-end claims management system. By putting the focus on innovation, not renovation, your organization can dramatically improve the customer experience without long projects, large teams, and huge implementation costs. Convert phone-intensive, paper-heavy workflows into an intelligent and touchless claims process—without massive IT investment required. All within weeks, not years.

Snapsheet's platform provides data and process workflows at a granular level, with the ability to create dynamic workflows

The business can dynamically configure custom workflows / stages/ action items to automate the assignment and completion of work.

An example: In response to a major catastrophe, at the flip of a switch, you can change the business process to marshal the right resources and capacity at the moment of need.

On top of automation and augmentation of key decisions, our intelligent system offers a whole new level of transparency across all points of engagement for all types of P&C claims. A/B test interactions with customers, track metrics to improve employee and third-party performance, and uncover insights into your customer experience, all from our cloud platform.

Bottom line, Snapsheet is a win-win for you and your customers. Faster resolution. Higher productivity. Improved Engagement. Better economics.

Innovation today and for all the things to come.

Snapsheet software-as-a-service. Transform your claims process today.